Rare Ecards For A Rare Occurrence - Thanksgivukkah Ecards From 123Greetings.com

Sub-heading: Thanksgivukkah is a once in a lifetime event and the opportunity to send holiday wishes may not happen again. For this unusual occasion, 123Greetings.com has launched a new collection of ecards to double the fun this November.

New York, NY, Nov 26, 2013: The combination of Thanksgiving and Hanukkah, happening on the same day, has led to a special holiday called <u>Thanksgivukkah</u>. This rare event last happened in 1888 and this time it is taking place on 28th November, 2013. Thanksgiving and Hanukkah are not only important holidays for Americans and Jews respectively but are also important for 123Greetings.com as more than half a million ecards were sent on <u>Thanksgiving</u> and Hanukkah, last year.

The blend of holidays for the American Jews doubles the celebration of the two distinct holidays. Thanksgivukkah is a beautiful occasion for friends and family to get together and celebrate the day with gaiety and grandeur. It is also an occasion to share blessings and wish loved ones with creative Thanksgivukkah ecards. Users can choose from the new collection of over 10 greetings on Thankgivukkah under the Hanukkah category.

Arvind Kajaria, Founder of 123Greetings.com, says, "123Greetings.com celebrates holidays across the world and is thrilled to launch a new category of ecards for the rare union of Thanksgiving and Hanukkah. Our ecards combine beautiful elements of both holidays so people can enjoy two diverse cultures in a fun and cheerful way. We wish everyone a Happy Thanksgivukkah and hope people do not miss a chance to wish each other on this unusual yet beautiful occasion."

About 123Greetings:

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Its offering of over 42,000 ecards across multiple languages covers a mix of 3,000 seasonal & everyday categories. Its presence is ubiquitous with its Mobile App, Mobile Website and Facebook App catering to users on mobile and social media respectively. Its Connect feature is a relationship management tool enabling users to actively manage their expressions to both personal and professional contacts. It also operates 123Greetings Studio, a unique platform for artists, to upload and monetize their own ecards.

For details, visit 123Greetings.com